

SUMMARY

Mission:

Our mission is to drive your customer/client traffic by producing strong written content relevant to your audience. This will have the joint effect of generating new traffic by strengthening your SEO position while allowing you to re-engage your existing audience with fresh content.

BLOGGER CONTRACT

Parties and Assignment:

This agreement is made and entered into by yourself (hereafter referred to as 'the client') and Effective Websites LLC, (hereafter referred to as "copywriter"). The contract is in regards to professional blog copywriting services to be performed.

Work:

With clear objectives, detailed concepts, communicated expectations, specific requests, and no significant changes to our initial agreement, we will efficiently and effectively complete the following scope of work:

- *Copywriter agrees to conduct market research and produce written materials pertinent to the client at the request of the client for fees agreed upon in advance and deliver the work by an agreed upon deadline.*
- *Copywriter agrees that they will be the sole author of the work, which will be original work by copywriter, free of plagiarism.*
- *Copywriter agrees to use reasonable care to ensure that all facts and statements in the work are true and that the work does not infringe upon any copyright, right of privacy, proprietary right, right of publicity, or any other right of a third party.*
- *Copywriter agrees that client has the right to edit the work once submitted as it deems appropriate for publication.*
- *Writer will cooperate with client if any complaints, claims, or litigation should arise regarding the work.*

Confidentiality:

Copywriter acknowledges that she may be furnished or may otherwise receive or have access to information which relates to the client's past, present or future products, creative works, marketing strategies, pending projects and proposals, and other proprietary information which gives the client an opportunity to acquire an advantage over its competitors. Copywriter agrees to preserve and protect the confidentiality of the proprietary information of the client and all physical forms thereof, whether disclosed to copywriter before this Agreement is signed or afterward. Copywriter withholds the right to publish the results of the copywriting project and use them as a case study within their own publications.

Compensation:**Starter Blogger Package**

Client agrees to pay copywriter a fee of USD\$175 for the delivery of two blog articles per month. Each article will contain a minimum of 500 words and a maximum of 800 words. Copywriter will bill the Client the full amount on the same day of every month via recurring credit card payment. The Client has the opportunity for one revision of each article provided by the copywriter before it is finalized. If copywriter has not received any comments, revisions, or edits within three business days of submitting a draft, copywriter will lock in the content and carry out no more edits.

Pro Blogger Package

*Client agrees to pay copywriter a fee of USD\$299 for their choice of: **a)** delivery of two blog articles per month. Each article will contain a minimum of 1000 words and a maximum of 1500 words **OR b)** delivery of four blog articles per month. Each article will contain a minimum of 500 words and a maximum of 800 words. This will be agreed as part of the onboarding process and can be changed on a monthly basis. Copywriter will bill the Client the full amount on the same day of every month via recurring credit card payment. The client has the opportunity for three separate revisions of each article provided by the copywriter before it is finalized. If copywriter has not received any comments, revisions, or edits within three business days of submitting a completed final draft, copywriter will lock in the content and carry out no more edits.*

Copywriter accepts payment of the first installment as your agreement to the terms of this contract before beginning Work.

Payment and Collection:

Unless otherwise specified in writing, a missed payment will result in the suspension of service. Client agrees to pay via credit card for all deposits and services rendered.

Timeline:

The initial two weeks of service will be focused on an introductory call spent learning as much as we can about your business and market position followed by research on potential article ideas. We will provide you with a list of blog post suggestions based on this research and your own suggestions or requests. The first round of posts will be delivered within 30 days of sign up. The following posts will then be delivered evenly throughout the corresponding months unless agreed otherwise.

Client Acceptance & Publication:

*Client is responsible for written approval of work ordered required for the completion of the work. Upon acceptance of the work, client accepts responsibility for any further processes in which this work is used. Copywriter is not responsible for errors occurring in this work or projects related to this work after acceptance of the work. Client is responsible for publication of the work to their website or any other channels they wish to publish the work. The Copywriter **will not** publish or be held responsible for assisting in the publication of the work.*

Changes:

Any verbal or written changes made by Client to the scope of the work following its initiation by copywriter are subject to additional charges. This includes switching between the Pro & Starter Blogger packages. Should such changes negate any part of the work already completed at the time of the changes, client accepts responsibility for payment of the completed work and all services related to it.

Cancellation:

Upon written or verbal cancellation, client is responsible for payment for all expenses incurred and any work done toward the completion of the project based on the percentage of project completed. Client has the right to cancel the agreement at any time; however the Copywriter requires a minimum notice period of 30 days which the Client agrees to pay in full.

If the Client chooses at any time to suspend or place on hold the service until further notice, then the 30 day notice period as described above will apply. To resume the service, the copywriter would send a payment link, and the service would reinitiate once this is paid by the client.

The Bottom Line:

By completing payment you assert that you have the authority to enter this agreement for the services rendered by Effective Websites LLC for the aforementioned Work. You assert that you have read, understood, and agree to the Copywriting Contract and Agreement.